



# SWR Govt. Degree College For Girls,

Kanchikacherla, NTR Dist, A.P

## Swachh Andhra Initiative Report – March 2025

### Activity-1

**Organized by:** SWRGDC Swachh Andhra, -, NSS in association with IQAC

**Date:** 15<sup>TH</sup> March 2025

**Time** 11:00 AM

**Venue:** SWR GDC, Kanchikacherla.

**Place:** SWRGDC premises, Machavaram.

**Number of Participants:** 100

**Name of the Activity:** Work shop and Guest Lecture on “**Solid Waste Management with reference to SUP’s**”

**Resourse Person:** Smt U Suseela Retd Lecturer in S D M S M Kalasala,Vijayawada

**Principal Dr. V . Neeraja**

**Co ordinator:** Dr. K. Sudha Rani

**Organising Faculty:.** Smt A L Lavanya & smt P.S. Satya Vani,

**Objective:** Create awareness among students and Community on Eco friendly alternatives.

**Theme: AVOID SUP’S PROMOTE REUSABLES**

### **Objective**

The primary objective of this guest lecture and workshop was to create awareness among students and the community on eco-friendly alternatives to single-use plastics (SUPs). The session aimed to educate participants on effective solid waste management strategies and promote the use of sustainable and reusable materials.

### **Theme**

## **AVOID SUPs – PROMOTE REUSABLES**

### **Summary of the Lecture**

The session commenced with a welcome address by the organizing faculty, followed by an insightful talk by the esteemed resource person, Smt. U Suseela. She elaborated on the harmful effects of single-use plastics and the necessity of adopting eco-friendly alternatives. The lecture covered various aspects of solid waste management, including waste segregation, recycling techniques, and sustainable disposal methods.

Smt. U Suseela shared real-world examples and case studies highlighting successful waste management initiatives. She emphasized the role of students in bringing about a positive environmental change through responsible waste disposal and reduced plastic usage.

### **Key Takeaways**

1. **Environmental Impact of SUPs** – Understanding the negative consequences of plastic waste.
2. **Sustainable Waste Management Practices** – Effective methods for segregation, recycling, and disposal.
3. **Eco-friendly Alternatives** – Promoting reusable materials and reducing dependency on plastic products.
4. **Community Participation** – Encouraging individuals to take part in sustainable initiatives.

### **Audience Engagement**

The session was highly interactive, with students and faculty members actively participating in discussions and sharing their perspectives. A Q&A session at the end allowed attendees to seek clarifications and discuss possible solutions for reducing plastic waste in their daily lives.

### **Conclusion**

The guest lecture on **Solid Waste Management with Reference to SUPs** was a highly informative and impactful session. It successfully instilled awareness among participants regarding the importance of waste management and eco-friendly practices. The event concluded with a vote of thanks delivered by the coordinator, Dr. K. Sudha Rani, expressing gratitude to the resource person, faculty members, and participants.

### **Recommendations**

- Conducting more workshops on sustainable living practices.
- Encouraging students to participate in waste management and environmental conservation activities.
  - Promoting the use of reusable and biodegradable materials in daily life.



## **Activity 2 WORK SHOP & HANDS ON TRAINING**

### **Report on Workshop with Hands-on Experience – Swachh Andhra Initiative**

**Title of the Workshop:** Workshop and Hands-on Training on “Solid Waste Management with Reference to SUPs”

**Date:** 15th March 2025

**Time:** 12:00 Noon

**Venue:** SWR GDC, Kanchikacherla

**Place:** SWRGDC premises, Machavaram

**Number of Participants:** 50

**Organized by:** SWRGDC Swachh Andhra, NSS in association with IQAC

**Resource Person:** Smt. U Suseela, Retd. Lecturer in Botany, S D M S M Kalasala, Vijayawada

**Principal:** Dr. V. Neeraja

**Coordinator:** Dr. K. Sudha Rani

**Organizing Faculty:** Smt. A. L. Lavanya & Smt. P. S. Satya Vani

### **Objective**

The primary objective of this workshop was to provide practical knowledge and hands-on experience in effective solid waste management. The session aimed to empower students and the community with sustainable practices, emphasizing eco-friendly alternatives to single-use plastics (SUPs).

### **Theme**

**AVOID SUPs – PROMOTE REUSABLES**

### **Summary of the Workshop**

The workshop began with an introduction by the organizing faculty, highlighting the significance of solid waste management. The resource person, Smt. U Suseela, delivered an informative lecture on waste segregation, recycling techniques, and the impact of SUPs on the environment.

Following the lecture, participants engaged in hands-on activities, which included:

- **Waste Segregation Exercise:** Participants were guided on how to segregate biodegradable and non-biodegradable waste efficiently.
- **Recycling Demonstration:** Practical methods of recycling paper and plastic waste were showcased.
- **Composting Activity:** A step-by-step demonstration on composting organic waste using simple techniques was provided.
- **Alternative Packaging Solutions:** Participants created eco-friendly bags and containers as substitutes for plastic packaging.

## Key Takeaways

1. **Practical Waste Management Skills** – Learning effective ways to segregate and dispose of waste responsibly.
2. **Sustainable Alternatives** – Identifying eco-friendly substitutes for SUPs.
3. **Hands-on Recycling Techniques** – Gaining real-world experience in reusing and recycling materials.
4. **Community Involvement** – Encouraging collective responsibility in waste management efforts.

## Audience Engagement

The interactive nature of the workshop encouraged active participation from students and faculty. Attendees shared their innovative ideas and discussed how they could implement sustainable waste management practices in their daily lives. The Q&A session allowed participants to clarify their doubts and gain deeper insights.

## Conclusion

The **Workshop on Solid Waste Management with Reference to SUPs** was an enriching and impactful session. It provided participants with hands-on experience in sustainable waste management techniques and reinforced the importance of eco-friendly practices. The event concluded with a vote of thanks delivered by the coordinator, Dr. K. Sudha Rani, appreciating the efforts of the resource person, faculty members, and participants.

## Recommendations

- Organizing regular workshops to enhance practical awareness of environmental issues.
- Encouraging students to take up sustainable projects within their communities.
- Implementing waste management initiatives at institutional and local levels.



# సాక్షి

## ప్లాస్టిక్ ప్రత్యామ్నాయాలపై అవగాహన సదస్సు

మధురాసగర్(విజయవాడసెంట్రల్): పర్యావరణానికి హాని కలిగించే ప్లాస్టిక్ వస్తువుల వినయోగం మానుకుని ప్రత్యామ్నాయ వస్తువులు ఉపయోగించాలని సద్భార మహిళ కళాశాల వ్యవస్థాపక విభాగం పూర్వ ఆధ్యాపకురాలు యు సుశీల సూచించారు. స్థానిక మాజీపరం ఎస్ఆర్ఆర్ కళాశాల ప్రాంగణంలోని గురుకుల సాంఘిక సంక్షేమ మహిళల డిగ్రీ కళాశాలలో శనివారం పద్మర్షాల నిర్వహణ, ప్లాస్టిక్ ప్రత్యామ్నాయాలపై అవగాహన సదస్సు జరిగింది. కార్యక్రమంలో ఆమె ముఖ్య అతిథిగా పాల్గొన్నారు. కళాశాల ప్రెస్నిస్ట్రాల్ డాక్టర్ వల్లూరు సీరజ మాట్లాడుతూ విద్యార్థులు అనవసర ఆర్థాబాలు లేకుండా పర్యావరణ హితంగా ఉండే వస్తువులతో జీవించడం నేర్చుకోవాలని కోరారు. ఈ సందర్భంగా నిర్వహించిన ప్రదర్శనలో విద్యార్థులు ప్లాస్టిక్



**విద్యార్థులు తయారు చేసిన వస్తువులతో ప్రదర్శన**

వస్తువులకు ప్రత్యామ్నాయంగా ఉపయోగించుకునే పర్యావరణహిత వస్తువులను తయారుచేసి ప్రశంసలు అందుకున్నారు. అవగాహన సదస్సులో సుధారాణి, సుమిత్ర, సత్యబాణి, లావణ్య తదితరులు పాల్గొన్నారు.

### Activity 3 - PLEDGE

At the end of the workshop, all participants took a pledge to commit themselves to sustainable waste management and environmental conservation:

**Pledge:** "I pledge to avoid the use of single-use plastics (SUPs) and promote sustainable, reusable alternatives in my daily life. I will actively segregate waste, encourage recycling, and spread awareness about eco-friendly practices in my community. I commit to being a responsible citizen in protecting and preserving the environment for future generations."



## Activity 4 RALLY

### Objective

The primary objective of this awareness rally was to educate and inspire the community about the harmful effects of Single-Use Plastics (SUPs) and promote sustainable alternatives. The rally aimed to engage students, faculty, and local residents in an initiative to encourage responsible waste management and a cleaner environment.

### Theme : **AVOID SUPs – PROMOTE REUSABLES**

### Summary of the Rally

The rally commenced from the SWR GDC campus, with enthusiastic participation from students, faculty members, and NSS volunteers. Participants carried banners and placards with impactful messages emphasizing the importance of waste segregation, recycling, and reducing the use of SUPs.

The rally followed a planned route through the main areas of Machavaram, ensuring maximum outreach. Volunteers engaged with shopkeepers, street vendors, and residents, distributing pamphlets and demonstrating eco-friendly alternatives such as cloth bags and biodegradable packaging.

### Key Highlights

- **Slogans & Chants:** Participants raised awareness through slogans such as "Say No to Plastics, Yes to Reusables" and "Keep Our Environment Clean and Green."
- **Community Interaction:** Students educated locals on the hazards of SUPs and encouraged them to adopt sustainable practices.
- **Pamphlet Distribution:** Informational leaflets outlining simple steps to reduce plastic waste were distributed.
- **Demonstration of Eco-friendly Alternatives:** Participants showcased practical alternatives like jute bags and compostable packaging to local vendors.

### Impact & Feedback

The rally successfully captured the attention of the community, sparking discussions about the importance of environmental responsibility. Several shopkeepers and households expressed their willingness to adopt reusable bags and implement waste segregation at home.

### Conclusion

The **Awareness Rally on Solid Waste Management and Avoiding SUPs** was a resounding success. It not only engaged participants in a meaningful activity but also made a lasting

impression on the local community. The rally reinforced the message that small actions can lead to significant environmental change.

## Recommendations

- Conduct similar rallies in other communities to expand the outreach.
- Establish follow-up programs to assess the impact of the awareness campaign.
- Encourage students to initiate sustainability projects in their local areas.
- Collaborate with local businesses to reduce plastic waste.



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